**Now Offering Lower-Dose 3D Mammography (Breast Tomosynthesis) for Your Patients**

<Date>

<Name>

<Address>

<City>, <State> <Zip>

Dear Dr. <Name>,

<Facility> is pleased to be one of the first healthcare providers in the<City, County, or State> to offer your patients a lower dose 3D mammography (breast tomosynthesis).

The American Cancer Society says that one in eight women will develop breast cancer in her lifetime. The stage at which breast cancer is detected influences a woman’s chance of survival. If detected early, the five-year survival rate is 98 percent.1

Our new Selenia® Dimensions® 3D mammography system from Hologic, the worldwide leader in digital mammography, is revolutionizing how breast cancer is detected today by offering a superior mammogram for all breast types.2 Researchers are finding that Hologic breast tomosynthesis combined with 2D mammography provides:

* Greater than 25% improvement in overall cancer detection rates, finding 40% more invasive cancers than conventional 2D mammography alone.3-5
* Better visualization of masses, distortions and asymmetric densities.6
* Significant reduction in false-positive recall rates by up to 40%. 5,7
* Lower dose and faster 3D mammography through C-View™ software, which uses 3D data to create 2D images, eliminating the 2D X-ray exposure and shorting the exam scan time.

While patients primarily comment on their reduction in anxiety from 3D mammography, they also tell us that the ergonomic design of the Hologic system helps deliver a more comfortable experience. And, this system offers the lowest possible patient dose from its advanced detector technology.

We thank you for trusting us with your patients in the past and look forward to offering your patients the latest in breast cancer screening.

For additional information about breast tomosynthesis, please call us at <xxx.xxx.xxxx>.

Sincerely,